

PATRAS 2006 **EUROPEAN CAPITAL OF CULTURE**



Volunteering Program

Fania Pallikarakis
Press & Communication Officer



Why a Volunteers Program?

OBJECTIVE

Citizens' inclusion

PHILOSOPHY

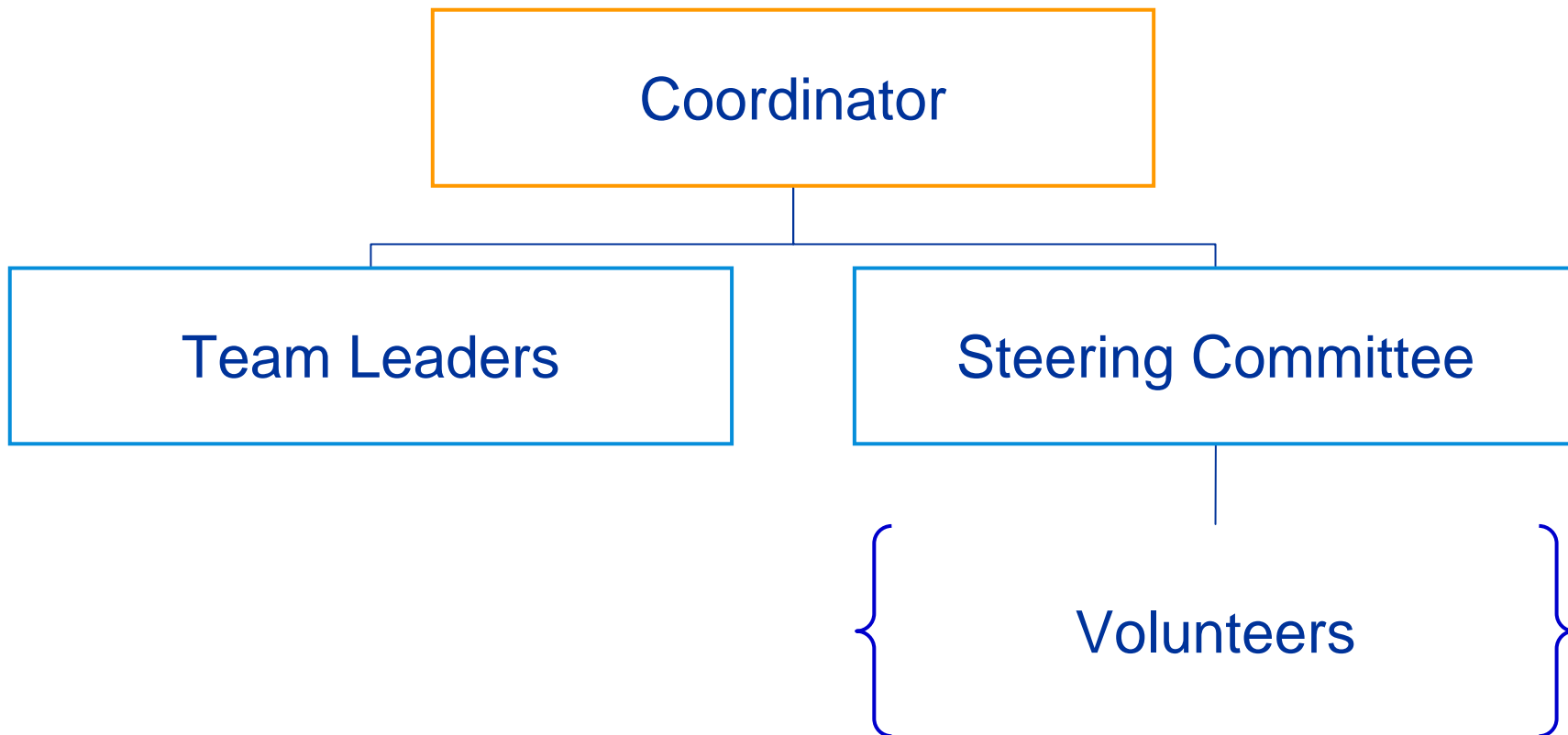
Wider expression of ideas

AIM

Contribute to a volunteering tradition in the framework of ECC

Structure

CREATION OF THE VOLUNTEERING DEPARTMENT





Phases

- Promotion and Communication of the V.P.
- Call for Volunteers
- Selection
- Placement in groups
- Training
- Implementation
- Recognition

Fields of activity

- Spectator services
- VIP Programs
- First Aid
- Press and Communication
- Events production
- Information distribution

Partners & Sponsors

PARTNERS

Ministry of Education

Red Cross

More than 70 local organisations

SPONSORS

Ministry of Culture

Dur Escape Land S.A.



Implementation

- 370 events
- 11 exhibitions
- 1.236 performances spread in 327 calendar days
- 800 volunteers supporting the events
- 12 volunteers per event (average)
- 18 days of participation per volunteer

Difficulties

- Restricted financial resources
- High number of participants
- Long overall duration of the program (1 year)
- Non-existing best practices of similar cases

Results

Great success!



Quantitative Indicators

- > 1.400 participants
- > 70 local organisations
- > 75% return

Qualitative Indicators

- Volunteers' Reports
- ECCM Support



PATRAS 2006



**Thank you for
your attention!**